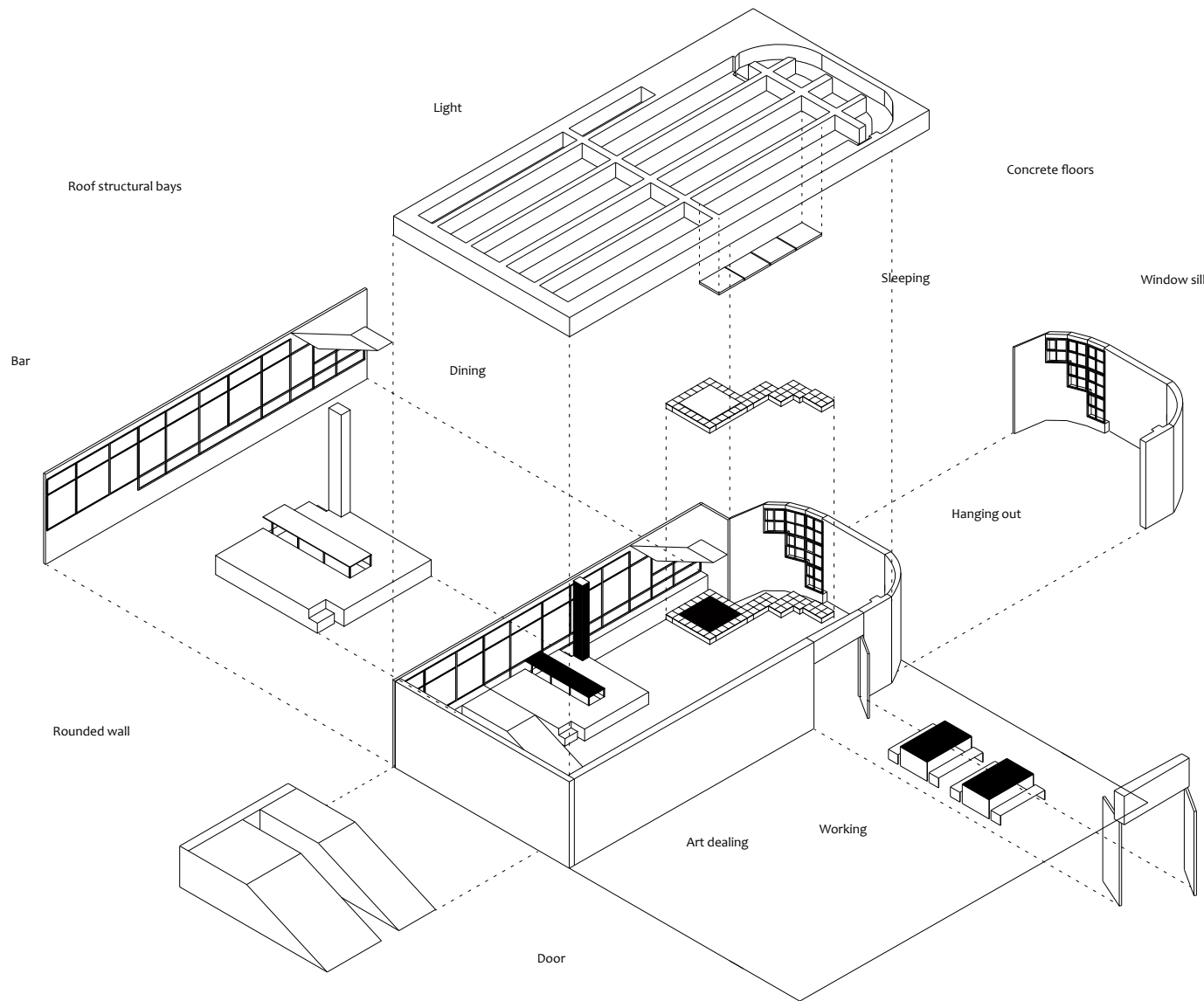


ACHACU- A chair has a concrete use



ACHACU, or 'A chair has a concrete use' is an architectural re-programming of functions and spaces. The project is examining the displacements to activate and stage a living installation, and the behind the scenes functioning of the art market.

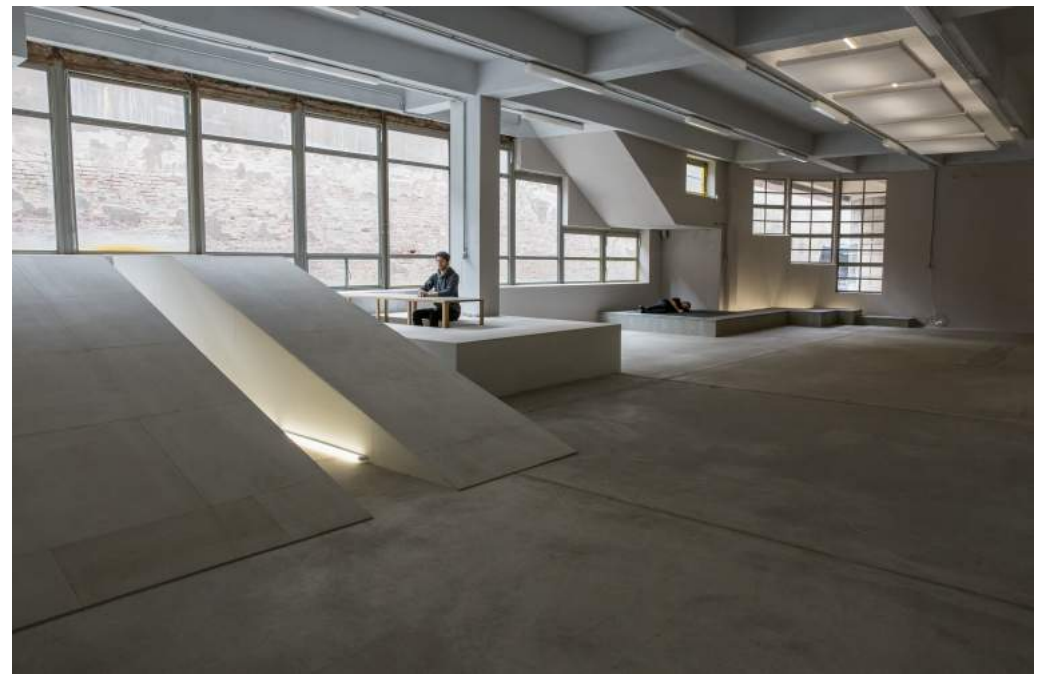
The architecture was drawn in correspondance to the functionalist character of Altes Postfuhramt West in Berlin.

The architectural installation was drawn in collaboration with Laida Aguirre.

Concept, architecture and production by Goro Tronsmo.



**A chair has a concrete use** - Architectural installation for Altes Postführamt West, Berlin



The first staging: The Green Room - staging the behind the scenes of the art market



Panel talks / screenings



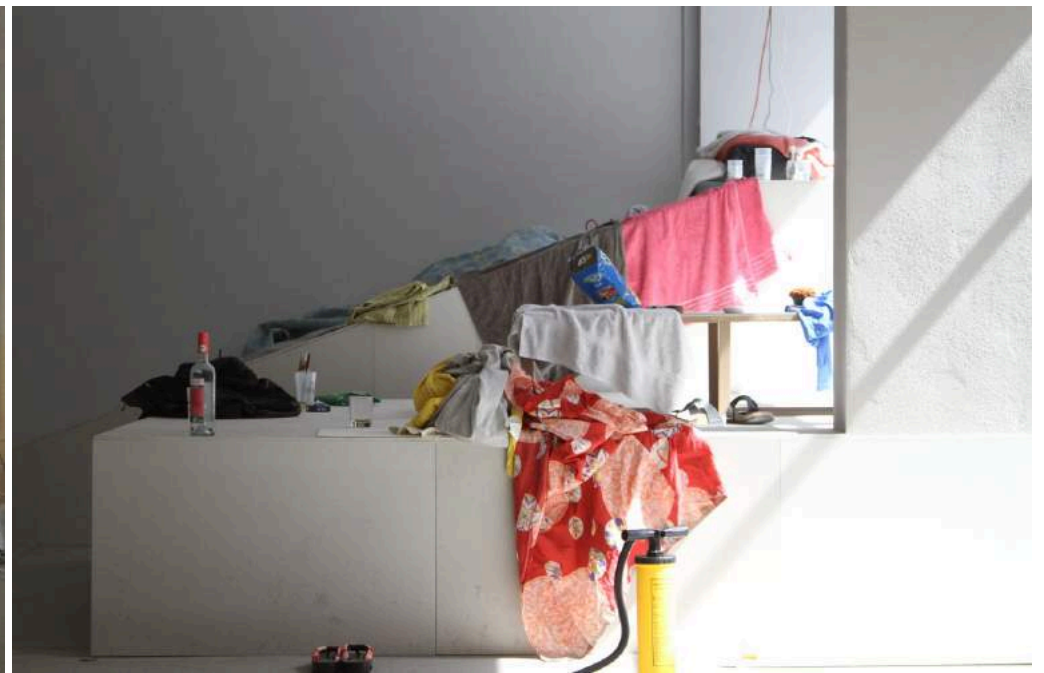
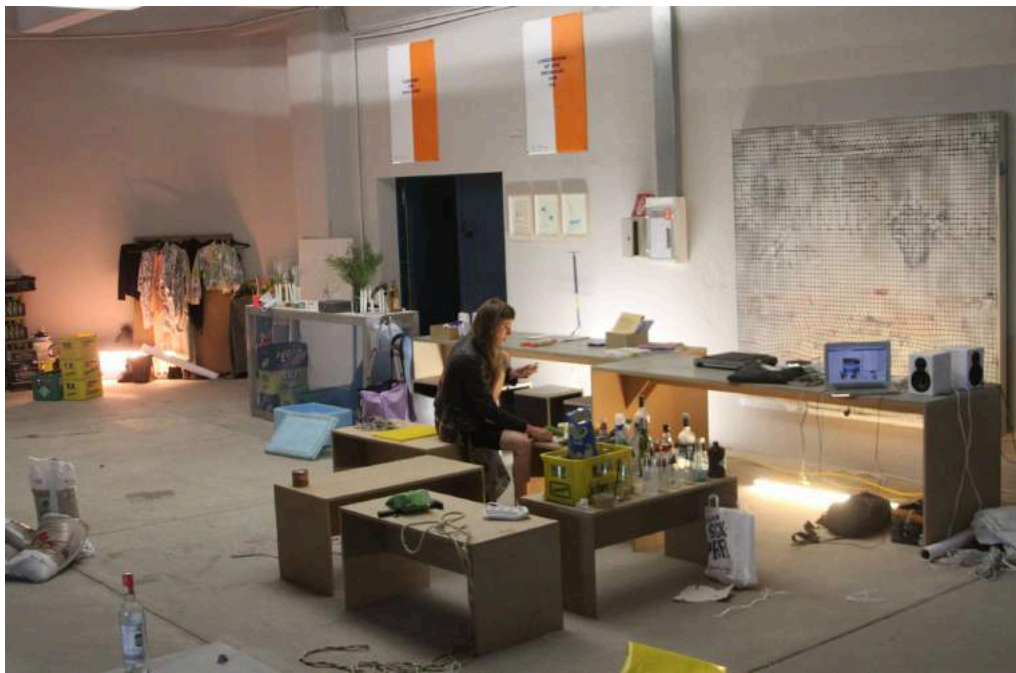
Parties/upside-down dancing



Bedroom / artist studio



Dinner parties /art dealing



ACHACU was in its first staging referred to as "The Green Room", when it was dressed as the back room of the group exhibition Concrete Utopias.

The curatorial statement/mission of CONCRETE UTOPIAS was "...to provides space for artistic works that explore the area of potentiality between "not-yet-realized" and "but possible". The art on display shows visions that are predominantly about the Now, offering playful alternatives and new approaches to socio-cultural questions, addressing political power structures in an urban environment and above all defying rules". For the exhibition I chose to work with the back space of the exhibition, internally referred to as the 'Green Room' - representing a structural core that made the exhibition processes in the front of the house possible. To embody the art market functions that occur behind the scenes, I developed the space as the machine, made a twofold extraction: on the one hand, the curatorial statement as situation, and on the other, the landmark functionalist architecture of Altes Post as site.

The architectural installation 'A chair has a concrete use', drawn in dialogue with architectural designer Laida Aguirre, is the manifestation of a set of rules that stem from the functionalist character of the Altes Post building. The grid of the windows, the extrusions on the ceiling, the circulation of the building were put into a formula that guided the creation of an architectural script.

To embody these rules the space is reinterpreted as a set of altered domestic spaces that hold the following functions: office, bedroom, dining, meeting, art dealing and hanging out. A questioning of the familiarity of traditional domestic programs, our immediate intuitions of their use and their correlation to movement.

Throughout the exhibition period Goro Tronsmo carried out the staging 'Green Room'- a series of events that activated the space as studio, film set, for dinner parties, and as a bedroom for artists in need of a place to stay in Berlin.

As par of " Macrocosmi- Systems of another order"- a art fair like exhibition during ABC art week, the installation exhibited and formulated how industrial architecture is used as a mere backdrop to sell art.

The project was after that, from october 2015- present open to public as its own institution, under the name ACHACU- adressing its history and the relation to the landmarked building of Altes post as a modulable type of institution.

LOCATION:



The Postskønt West was finished in 1997, drawn by Fritz Nisole



The location for the project is in a part of the building that functioned as a storage as part of the garage.

The screening room



Artist talk and screening



The loft apartment



Living a domestic space of industrial architecture

The Green room - 48 hours durational performance





The set design - Location for filmshoot

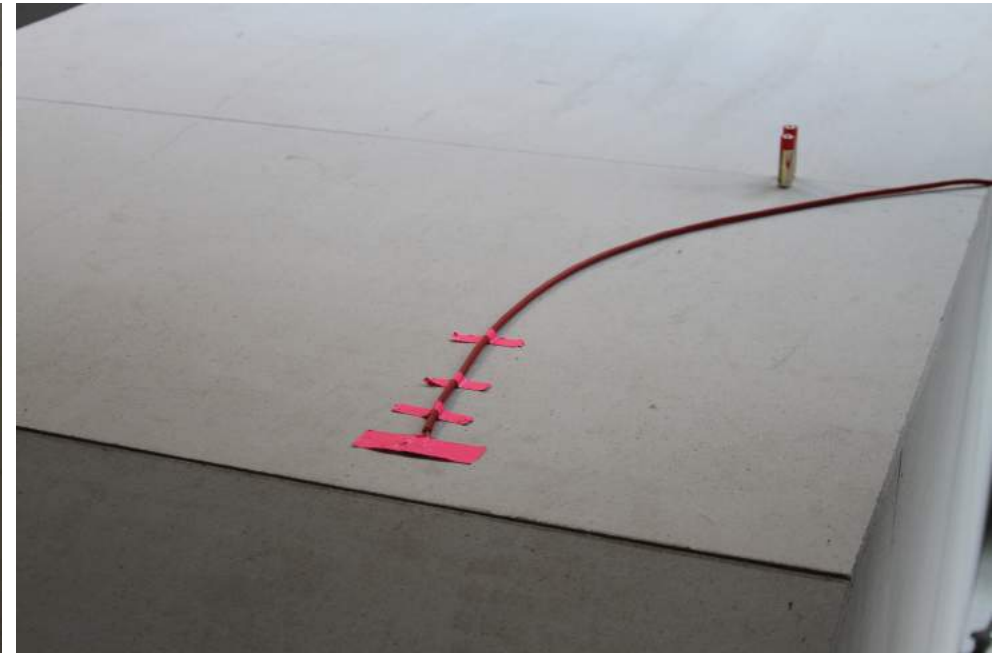


Video tills from designer/artist GFSof perfume commercial.

The art storage - Exhibition room for visiting collectors



Entrance from the exhibition to the Green Room



The architecture as device for choreography and sound recordings.

The lunch room



The bedroom



Ekstra bedroom for artists in need of a place to stay.  
Goro Tronsmo initiating the architecture as a living structure as her bedroom for the 2 first weeks of the exhibition.

Making of "A chair has a concrete use"

